UPRN Checklist

Are you maximising your property data?

☐ **UNDERSTAND UPRN**

Can you explain what a UPRN is?

Describe the purpose of a <u>Unique Property Reference Number</u> (UPRN) as a unique identifier for every addressable location in the UK.

Do you know why UPRNs are better than postcodes or traditional addresses?

Understand the limitations of postcodes and traditional addresses, and explain how UPRNs provide more accurate and consistent location information.

Do you know the key advantages of using UPRNs for data management, efficiency, and decision-making?

Recognise the benefits of a standardised system for linking data, improving data quality, and streamlining processes within your organisation.

Do you understand the lifecycle of a UPRN (from planning to demolition)?

Be aware that UPRNs are assigned early in the planning process and remain with the property throughout its entire existence, enabling consistent tracking and data management.

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☐ **CHECK YOUR CURRENT DATA**

Where does your property data come from?

Identify all the sources of property data your organisation uses (e.g. Land Registry, EPC data, internal systems, etc.)

Is your data accurate and complete?

Are there any gaps or inconsistencies?

Do you already have UPRNs in your data?

If not, explore options for integrating them.

☐ **USE UPRNs**

Can your systems store UPRNs?

Add UPRN fields to your databases and systems.

Can you match your existing data to UPRNs?

Use data matching techniques, often involving address cleansing or batch processing, to link your existing data records to UPRNs.

Has your staff been trained on UPRNs?

Educate your staff on the importance of UPRNs and how to use them in their daily work.

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☐ **USE UPRNs**

Do you use standardised address entry processes?

Use an <u>addresss validation</u> tool that captures UPRNs automatically.

☐ **IMPROVE AND SUCCEED**

What business challenges can UPRNs solve for you?

e.g. streamlining operations, improving data quality, or enabling better decision-making.

Can you link different data sources together?

Combine data from different sources using UPRNs as the common identifier.

What business problems can you solve with better data?

e.g. identifying investment opportunities, improving risk assessment, optimising property management.

Can you measure the benefits of using UPRNs?

Define key performance indicators (KPIs) to track the impact of UPRN adoption, such as improved data accuracy, increased efficiency, or better business outcomes.

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<table><tr><td>☐</td><td>IMPROVE AND SUCCEED</td></tr></table>

Are you learning and improving your data processes?

Continuously refine your data management processes and analytical models based on the insights you gain.

Are you staying up-to-date with the latest data trends?

Stay up-to-date with the latest trends and best practices in property data management.

For information on accurate address validation
- including UPRNs at no extra cost -
visit https://eu1.hubs.ly/H0j5MY40

Interested in learning more about UPRNs?
https://eu1.hubs.ly/H0j5M9b0

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